BRYMBO SPORTS & SOCIAL COMPLEX
COLLEGE HILL, TANYFRON, WREXHAM, LL11 5TF
www.brymbocricketclub.com

PHOTOGRAPHY, FILMING & SOCIAL MEDIA BROADCAST POLICY

Brymbo Cricket Club is keen to ensure that photography and video footage taken within cricket is done so appropriately. However, as part of the general safeguarding good practice in our club, we have introduced controls on the use of photographic equipment.

This policy relates to the use of cameras and videos, including mobile phones, during matches, training sessions, other club occasions and to live broadcasts on social media or other platforms.

- **Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child.**
  - This permission can be given by proxy by the coach of each team **only after signed parental consent for this has been granted via the Junior Membership Application Form** when the junior player joins the club for the season.
- If no consent has been given for a child, then it is to be made known to the relevant person of the other team (e.g. coach/ team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child.
- The children should be informed a person will be taking photographs.
- The children should be informed that if they have concerns, they can report these to the coach or team manager.
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection or safeguarding concern.
- If Brymbo Cricket Club is responsible for organising cricket tournaments/festivals/events, a camera registration book will be set up for parents to complete.

Guidelines relating to the publishing of images of children:

The following guidelines must be followed in when using images of children, for example on the web, in the media or in league handbooks, including broadcast on social media platforms:

- Ask for parental permission to use the child's image and, wherever possible, show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and the club.
- Ask for the child's permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and the club.
- **If the cricketer is named, avoid using their photograph.**
- **If a photograph is used, avoid naming the child.**
- Only use images of children in appropriate kit, to reduce the risk of inappropriate use, and to provide positive images of the children.
- Encourage the reporting of inappropriate use of images of children.
- If you are concerned, report your concerns to the County or Club Welfare Officer